

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Broadcasting - Radio and Media Production

2020

BRR4 Curriculum Modification for 2021-22


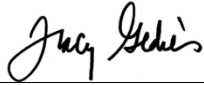

Fanshawe College

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CURRICULUM MODIFICATION REQUEST FORM

COURSE OR PROGRAM CURRICULUM "RATIONALE FOR CHANGE"

Program Requiring Changes

Program Title: Broadcasting-Radio and Media Production		
Program Number: BRR4		Date Submitted: 12/4/2020
Dean responsible for program: Tracy Gedies		Associate Dean: Rob Carver
Credential Provided: <input type="checkbox"/> Declaration of Academic Achievement <input type="checkbox"/> Local Certificate <input type="checkbox"/> Ontario College Certificate <input checked="" type="checkbox"/> Diploma <input type="checkbox"/> Advanced Diploma <input type="checkbox"/> Grad Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Apprenticeship		
Program Intakes: <input checked="" type="checkbox"/> F <input type="checkbox"/> W <input type="checkbox"/> S Other:		Catalogue Year(s) Impacted: F20212
Residency Requirement: <input checked="" type="checkbox"/> Met or <input type="checkbox"/> Not Met		Date of Last Program Review: 2017
<i>I have read the reasons for the change and...</i>		<i>Signature and date</i>
Associate Dean of School:	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	 December 4, 2020
Dean of Faculty (Lead program):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	 December 4, 2020
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Senior Vice President Academic (required for major changes and late DAs):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Director, Centre for Academic Excellence:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	 December 7, 2020
Office of the Registrar:	<input type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	
Notes:		

Please answer each of the questions below, if applicable. Missing or incomplete information may delay review of the proposed changes.

1.0 Describe proposed change(s). Complete Appendix A (if necessary), Appendix B and amend SDAR (Refer to Appendix C).

2.0

The changes to the degree audit are a result of feedback from PAC meetings, as well as student focus groups. There has been consistent messaging that the number of hours in the program are too high and not manageable. Furthermore, there are too many courses that have multiple subject areas combined into one course, as opposed to being isolated. This allows for students to focus on one particular area when registered in that course. It also allows easier access for reduced course load students to create a successful progression plan through the program.

Reason/Rationale for Changes

2.1 The reason for the change is based on:

- ☐ A recent program review
- ☒ Program Advisory Committee feedback
- ☒ Student feedback
- ☒ KPI results
- ☒ Accreditation or other regulatory requirements
- ☐ Shared curriculum
- ☒ Trends in the field/industry
- ☐ Other (please describe):

2.2 Does the change support the College's Strategic Framework (mission, vision, values)?

- ☒ Yes
- ☐ No (If no, please explain)

2.3 What strategic goal(s) does the proposed change support?

- ☒ Goal 1 – Enhance innovative practices for exceptional student learning
- ☒ Goal 2 – Manage enrolment growth
- ☒ Goal 3 – Optimize use of resources
- ☒ Goal 4 – Build sustainable sources of alternative revenue

3.0 Students

3.1 Will the change affect the cost of the program for students?

- ☐ Yes
- ☒ No

3.2 If yes, there will be an additional cost for:

- ☐ Materials (Include details):
- ☐ Equipment (Include details):
- ☐ Other (Please describe):

4.0 Program Learning Outcomes

4.1 Will the proposed change meet the Program Vocational Learning Outcomes? (Complete Appendix B and mark the changes in the mapping [e.g. red font])

- ☒ Yes
- ☐ No

4.2 Are there any implications related to progression because of pre-requisite courses (and/or co-requisite courses)?

- ☒ No
- ☐ Yes (If yes, please explain)

5.0 Relationships with Other Programs

5.1 Are any of the courses impacted by the change provided by another School (e.g., SLLS, LKSB) and/or delivered at another campus?

- ☐ No
- ☒ Yes GENED Elective moved from level 1 to level 3

5.2 What Schools/Campuses will be impacted by the proposed change?

- ☐ Lawrence Kinlin School of Business
- ☐ School of Information Technology
- ☐ School of Contemporary Media
- ☐ School of Design
- ☐ School Digital and Performing Arts
- ☐ School of Tourism, Hospitality and Culinary Arts
- ☐ School of Community Studies
- ☐ School of Health Sciences
- ☐ School of Nursing
- ☐ School of Public Safety
- ☐ Donald J. Smith School of Building Technology
- ☐ Norton Wolf School of Aviation Technology
- ☐ School of Applied Sciences and Technology
- ☐ School of Transportation Technology and Apprenticeship
- ☒ School of Language and Liberal Studies
- ☐ English Language Institute

- ☐ London South Campus
- ☐ Simcoe/Norfolk Regional Campus
- ☐ St Thomas/Elgin Regional Campus
- ☐ Woodstock/Oxford Regional Campus
- ☐ Huron/Bruce Regional Sites

5.3 Will the change affect pathway agreements (e.g., bridging, articulations, laddering, advanced standing) with other Fanshawe program(s) and/or other institution(s)?
(Refer to the pathway agreements listed here: <http://transferagreements.fanshawec.ca/>)

- ☒ No
- ☐ Yes (If yes, indicate when you will notify the other Fanshawe program(s) and/or other institution(s) and the Pathways Coordinator in the Centre for Academic Excellence of the change)

5.4 If this program is a Co-Operative Education program, will the proposed change impact Co-op?

- ☐ No
- ☐ Yes (If yes, consult with the Co-op office prior to submission)

6.0 Resource Implications of Proposed Changes

6.1 Will the proposed change have staffing implications?

- ☒ No
- ☐ Yes (If yes, please explain)

6.2 Will the proposed change impact any of the Enabling areas?

- ☒ No
- ☐ Yes (If yes, please explain)

6.3 Will the proposed change affect space and/or technology requirements?

- ☒ No
- ☐ Yes (If yes, please explain)

7.0 General College Requirements

7.1 Are changes consistent with Colleges policies?

- ☒ Yes
- ☐ No (If no, please explain)

7.2 Will the program meet the General Education requirements (Policy A126) as listed below?

- ☐ No

☒ Yes

Local Certificate, Ontario College Certificate and Graduate Certificate - none required)	Diploma - 3 required (minimum of 1 must be an elective)	Advanced Diploma - 4 required (minimum of 2 must be electives)
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7.3 Will the program have 25% distinct curriculum to meet the Residency Requirement of 25% credit units? Consider all pathway agreements (e.g., bridging, internal articulations, laddering, advanced standing) with other Fanshawe programs and/or other institutions.

☐ No

☒ Yes

Note: In accordance with POLICY NUMBER: A122 Graduation from Approved College Programs

...to be eligible for any College Credential a student must be enrolled and complete at least 25% of that program's credit units at Fanshawe College, unless stipulated differently by other approving bodies such as the Postsecondary Education Quality Assessment Board (PEQAB).

7.4 Indicate:

i) Total program hours before proposed change: 1905

ii) Total program hours after proposed change: 1410

iii) Level(s) in which the proposed change(s) occurs: 1, 2, 3, 4

7.4.1 Are the total program hours consistent with the requirements as listed below?

☒ Yes

☐ No (If no, please explain)

Local Certificate - 300 hours	Ontario College Certificate - 600 hours
Diploma - 1200 to 1400 hours	Advanced Diploma - 1800 to 2100 hours
Graduate Certificate - 600 hours	DOAA – 120 to 200 hours

APPENDIX A: PROPOSED CURRICULUM MODIFICATION

Course Code	Existing DA Courses	Total Hours	Total Credits	Describe proposed changes	Course Code	Proposed DA Courses	Total Hours	Total Credits
Level 1								
WRIT-1037	Reason & Writing 1 - Contemporary Media	45	3	n/c	WRIT-1037	Reason & Writing 1 - Contemporary Media	45	3
GEN ED	Elective	45	3	Move to Level 3				
MKTG-1052	Media, Sales, Marketing & Promotions	45	3	Reduce hours by 1/wk	MKTG-1110	Marketing & Media Foundations	30	2
RADO-1002	Radio Announcing 1 / Show Prep	45	3	name change to the course	RADO-1042	Announcing & Show Prep	45	3
RADO-1003	Radio Broadcasting - Intro / History	45	3	n/c	RADO-1003	Radio Broadcasting - Intro / History	45	3
RADO-1004	Commercial / Feature Writing / Talk 1	45	3	Split into 2 courses	RADO-1043	Talk Radio 1	15	1
				New Course	RADO-1044	Writing for Radio & Social Media 1	30	2
RADO-1005	Radio Production 1	45	3	n/c	RADO-1005	Radio Production 1	45	3
INDS - 1035	New Media Culture	45	3	n/c	INDS - 1035	New Media Culture	45	3
TOTAL		360	24	TOTAL			300	20
Level 2								
COMM-3075	Communcations for Media	45	3	n/c	COMM-3075	Communcations for Media	45	3
RADO-1037	Radio Technology & Equipment	45	3	Separate into 2 courses	RADO-1045	Radio Programming	30	2
					MMED-1072	Video for Radio	30	2
RADO-1008	Radio Announcing 2 / Voice Development	45	3	Name change	RADO-1046	Voice & Personality Development	45	3
RADO-1009	Commercial / Feature Writing / Talk 2	45	3	Separate into 2 courses	RADO-1047	Writing for Radio & Social Media 2	30	2
				New Course	RADO-3046	Talk Radio 2	15	1
MKTG-3031	Media, Sales, Marketing & Promotions-2	45	3	Reduce to 30 hours	MKTG-3043	Radio Sales & Promotions	30	2
RADO-1010	Radio Production 2	45	3	n/c		Radio Production 2	45	3
RADO-1038	Broadcast Operations - Career Development	45	3	Remove				
INDS-1004	History of Rock & Roll	45	3		n/c	History of Rock & Roll	45	3
TOTAL		360	24	TOTAL			315	21
Level 3								
RADO-3003	Radio Announcing 3	45	3	Reduce hours	RADO-5002	Voice Acting & Development 3	30	2
RADO-1035	Radio Programming / On-Air 1	45	3	Rename course to new title to better reflect content	RADO-3047	Broadcast Operations & Trends 1	45	3
RADO-3031	Radio Production 3	30	2	n/c	RADO-3031	Radio Production 3	30	2
DIGL-1028	Digital Media Design	30	2	Increase to 3 hours	DIGL-1030	Digital Media Design	45	3
Station Ops Choice 1	Station Operations -Choose two options from the list below	225	15		Station Ops Choice - Choose one of the 7 Station Operations Courses	Station Ops 1	155	10
Station Ops Choice 2	Station Operations -Choose two options from the list below	225	15	Remove one station ops elective				
RADO-3017	Station Operations 1 - Talk			reduction in hours	RADO-3037	Station Ops 1 - Talk		
RADO-3018	Station Operations 1 - Announcing			reduction in hours	RADO-3032	Station Ops - Talent Development 1		
RADO-3019	Station Operations 1 - Production			reduction in hours	RADO-3033	Station Ops 1 - Production		
RADO-3020	Station Operations 1 - Promotion			reduction in hours	RADO-3035	Station Ops 1 - Promotion		
RADO-3021	Station Operations 1 - Programming			reduction in hours	RADO-3034	Station Ops 1 - Programming		
RADO-3022	Station Operations 1 - Writing			reduction in hours	RADO-3038	Station Ops 1 - Writing		
RADO-3023	Station Operations 1 - Sales			reduction in hours	RADO-3036	Station Ops 1 - Sales		
					GEN ED	Gen. Ed Elective 2 F2F and 1 online	45	3
TOTAL		600	40	TOTAL			350	23

APPENDIX A: PROPOSED CURRICULUM MODIFICATION

Level 4								
Station Ops-Choice 3	Choose two options from the list below	225	15		Station Ops Choice 2	Station Ops 2	155	10
Station Ops-Choice 4	Choose two options from the list below	225	15	Reduce total Station Ops courses from 4 to 3	Station Ops Choice 3	Station Ops 3	155	10
RADO-3017	Station Operations 1 – Talk			reduction in hours	RADO-3037	Station Ops 1 - Talk		
RADO-3018	Station Operations 1 – Announcing			reduction in hours	RADO-3032	Station Ops - Talent Development		
RADO-3019	Station Operations 1 – Production			reduction in hours	RADO-3033	Station Ops 1 - Production		
RADO-3020	Station Operations 1 – Promotions			reduction in hours	RADO-3035	Station Ops 1 - Promotion		
RADO-3021	Station Operations 1 – Programming			reduction in hours	RADO-3034	Station Ops 1 - Programming		
RADO-3022	Station Operations 1 – Writing			reduction in hours	RADO-3038	Station Ops 1 - Writing		
RADO-3023	Station Operations 1 – Sales			reduction in hours	RADO-3036	Station Ops 1 - Sales		
RADO-3024	Station Operations 2 – Talk			reduction in hours	RADO-3037	Station Ops 2 - Talk		
RADO-3025	Station Operations 2 – Announcing			reduction in hours	RADO-3039	Station Ops - Talent Development		
RADO-3026	Station Operations 2 – Production			reduction in hours	RADO-3040	Station Ops 2 - Production		
RADO-3027	Station Operations 2 – Promotions			reduction in hours	RADO-3042	Station Ops 2 - Promotion		
RADO-3028	Station Operations 2 – Programming			reduction in hours	RADO-3041	Station Ops 2 - Programming		
RADO-3029	Station Operations 2 – Writing			reduction in hours	RADO-3045	Station Ops 2 - Writing		
RADO-3030	Station Operations 2 – Sales			reduction in hours	RADO-3043	Station Ops 2 - Sales		
	Station Ops 2 – Talk			reduction in hours	RADO-3044	Station Ops - Talk		
RADO-3008	Radio Announcing 4	45	3	Reduce hours	RADO-5003	Voice Acting & Development 2	30	2
RADO-4002	Radio Programming / On-Air 2	45	3	Rename course to new title to better reflect content	RADO-3048	Broadcast Operations & Trends 2	45	3
RADO-1034	Radio Management	45	3	Add Career Development from Level 2	RADO-3049	Radio Management & Career Development	60	4
	Career Development Course Desc							
TOTAL		585	39		TOTAL		445	29

Program Code: ~~BRR2~~ **BRR4**

Course Number	Course Name	Level 2 Essential Employability Skills												
		1	2	3	4	5	6	7	8	9	10	11	12	13
COMM-3075	Comm for Media													
INDS-1004	History of Rock & Roll													
MKTG-3031	Media, Sales, Marketing & Promo 2					I		I		I				
MKTG-3043	Radio Sales & Promotions					B		B		B				
RADO-1008	Radio Announcing/Voice Dev 2	B	B	B	B	B	B	B	B	B	B			
RADO-1046	Voice & Personality Development	B	B	B	B	B	B	B	B	B	B			
RADO-1009	Commercial/Feature Writing/Talk 2	BC	BC	BC	BC	BC	BC	BC	BC	BC	BC	BC		
RADO-1047	Writing for Radio & Social Media 2		B	B	B	B	B	B	B	B				
RADO-3046	Talk Radio 2	B	B		B		B	B	B	B	B	B	B	
RADO-1010	Radio Production 2	B		B		B	B			B				
RADO-1037	Radio Technology & Equipment	I	I	I	I		I	I	I	I	I			
RADO-1045	Radio Programming	I	I	I	I		I	I	I	I	I			
MMED-1072	Video for Radio		I	I		I	I	I	I	I				I
RADO-1038	Broadcast Operators—Career Development		I	I			I	I	I	I				

Course Number	Course Name	Level 4 Essential Employability Skills												
		1	2	3	4	5	6	7	8	9	10	11	12	13
RADO-1034	Radio Management-1	C	C	C	C	C	C	C	C	C	C			
RADO-3049	Radio Management & Career Development													
RADO-3008	Radio Announcing-4	C	C	B	B	B	C	C	C	C	C			
RADO-5003	Voice Acting & Development 2	C	C	C		C	C	C	C	C	C			
RADO-4002	Radio Programming/ON-Air 2-	BC	IBC	IBC	BC	BC	BC	IBC	IBC	IBC	BC			
RADO-3048	Broadcast Operations & Trends 2	BC	BC	BC	BC	BC	BC	BC	BC	BC	BC			BC

Course Number	Course Name	1 of the Station Ops 1 courses taken in Level 3												
		1	2	3	4	5	6	7	8	9	10	11	12	13
RADO-3032	Station Ops 1 - Talent Development	BC	BC	BC	BC		BC	BC	BC	BC	BC			
RADO-3033	Station Ops 1 - Production	BC	BC	BC	BC	BC		BC	BC	BC				
RADO-3034	Station Ops 1 - Programming	BC		BC	BC			BC	BC	BC				
RADO-3035	Station Ops 1 - Promotion		BC	BC	BC	BC		BC	BC	BC			BC	BC
RADO-3036	Station Ops 1 - Sales			BC		BC		BC	BC	BC			BC	BC
RADO-3037	Station Ops 1 - Talk	BC	BC		BC		BC	BC	BC	BC	BC	BC		
RADO-3038	Station Ops 1 - Writing		BC	BC	BC	BC	BC	BC	BC	BC				
RADO-3039	Station Ops 2 - Talent Development	BC	BC	BC	BC		BC	BC	BC	BC	BC			
RADO-3040	Station Ops 2 - Production	BC	BC	BC	BC	BC		BC	BC	BC				
RADO-3041	Station Ops 2 - Programming	BC		BC	BC			BC	BC	BC				
RADO-3042	Station Ops 2 - Promotion		BC	BC	BC	BC		BC	BC	BC			BC	BC
RADO-3043	Station Ops 2 - Sales			BC		BC		BC	BC	BC			BC	BC
RADO-3044	Station Ops 2 - Talk	BC	BC		BC		BC	BC	BC	BC	BC	BC		
RADO-3045	Station Ops 2 - Writing		BC	BC	BC	BC	BC	BC	BC	BC				

I Introductory

B Building

C Culminating

1	Create radio productions and audio content, in studio and on location, using relevant broadcasting equipment and related industry technologies.
2	Deliver, support and promote radio broadcast content via multiple platforms using a variety of media.
3	Participate in the planning and preparation of programming content for a variety of radio formats.
4	Monitor and evaluate the quality of radio broadcasts using appropriate relevant resources, tools and equipment which meet current industry standards.
5	Assist in promoting the station's brand and generating revenues through a variety of marketing and advertising sales activities.
6	Plan and prepare interviews, scripts and reporting content for use in radio broadcasts.
7	Use business skills and accepted industry practices in the completion of tasks and projects.
8	Keep current with the needs of the broadcast industry using strategies that enhance work performance and guide professional development.
9	Perform all work in compliance with relevant statutes, regulations, legislation, industry standards and company policies.
10	Present live programming on air to relay various types of information and stories in different formats.
11	create focused and targeted podcasts for dissemination on multiple platforms.
12	develop graphics to enhance website and various social media platform content.
13	create targeted sales and promotional video content to enhance radio station programming for use on multiple platforms.

COMMS - Essential Employability Skills by Program, Level and Course

Program Name: Broadcasting – Radio and Media Production

Program Code: ~~BRR2~~ **BRR4**

		Level 1 Essential Employability Skills										
Course Number	Course Name	1	2	3	4	5	6	7	8	9	10	11
INDS-1035	New Media Culture	X	X		X	X	X	X	X	X	X	X
MKTG-1052	Media, Sales, Marketing & Promo 1	X	X		X	X			X			
MKTG-1110	Marketing & Media Foundations	X	X		X	X			X			
RADO-1002	Radio Announcing 1/Show Prep	X	X		X	X	X	X	X	X	X	X
RADO-1042	Announcing & Show Prep	X	X		X	X	X	X	X	X	X	X
RADO-1003	Radio Broadcasting-Intro/History	X		X	X	X	X					X
RADO-1004	Commercial/Feature Writing/Talk 1	X	X		X	X	X	X	X	X	X	X
RADO-1043	Talk Radio 1	X	X		X	X	X	X	X	X	X	X
RADO-1005	Radio Production 1				X	X	X	X	X	X	X	X
RADO-1044	Writing for Radio & Social Media 1	X	X		X	X	X	X	X	X	X	X
WRIT-1037	Reason & Writing 1 - Cont Media	X	X		X	X			X			X

		Level 2 Essential Employability Skills										
Course Number	Course Name	1	2	3	4	5	6	7	8	9	10	11
COMM-3075	Comm for Media	X	X		X	X	X	X	X	X		
INDS-1004	History of Rock & Roll	X	X			X	X	X	X		X	X
MKTG-3031	Media, Sales, Marketing & Promo 2	X	X		X	X		X	X	X	X	
MKTG-3043	Radio Sales & Promotions	X	X		X	X		X	X	X	X	
RADO-1008	Radio Announcing/Voice Dev 2	X	X		X	X	X	X	X	X	X	X
RADO-1046	Voice & Personality Development	X	X		X	X	X	X	X	X	X	X
RADO-1009	Commercial/Feature Writing/Talk 2	X	X		X	X	X	X	X	X	X	X
RADO-1047	Writing for Radio & Social Media 2	X	X		X	X	X	X	X	X	X	X
RADO-3046	Talk Radio 2	X	X		X	X	X	X	X	X	X	X
RADO-1010	Radio Production 2	X	X		X	X	X	X	X	X	X	X
RADO-1037	Radio Technology & Equipment	X	X	X	X	X	X		X	X	X	X
RADO-1045	Radio Programming		X	X	X	X		X	X		X	X
MMED-1072	Video for Radio	X	X		X	X	X	X	X	X	X	X
RADO-1038	Broadcast Operations – Career Development	X	X		X	X	X	X	X	X	X	X

		Level 3 Essential Employability Skills										
Course Number	Course Name	1	2	3	4	5	6	7	8	9	10	11
RADO-3003	Radio Announcing 3	X	X		X	X	X	X	X	X	X	X
RADO-5002	Voice Acting & Development 1	X	X		X	X	X	X	X	X	X	X
RADO-1035	Radio Programming/On Air 1		X		X	X	X	X	X	X	X	X
RADO-3047	Broadcast Operations & Trends 1		X		X	X	X	X	X	X	X	X
RADO-3031	Radio Production 3	X	X		X	X	X		X	X	X	X
DIGL-1028	Digital Media Design	X	X		X	X	X	X	X	X	X	X
DIGL-1030	Digital Media Design	X	X		X	X	X	X	X	X	X	X

		Level 4 Essential Employability Skills										
Course Number	Course Name	1	2	3	4	5	6	7	8	9	10	11
RADO-1034	Radio Management	X	X	X	X	X	X	X	X	X	X	X
RADO-3049	Radio Management & Career Development	X	X	X	X	X	X	X	X	X	X	X
RADO-3008	Radio Announcing 4	X	X		X	X	X	X	X	X	X	X
RADO-5003	Voice Acting & Development 2	X	X		X	X	X	X	X	X	X	X
RADO-4002	Radio Programming/ON-Air 2	X	X		X	X	X	X	X	X	X	X
RADO-3048	Broadcast Operations & Trends 2	X	X		X	X	X	X	X	X	X	X

		1 of the Station Ops 1 courses taken in Level 3										2 of the Station Ops 1 courses taken in Level 4										
Course Number	Course Name	1	2	3	4	5	6	7	8	9	10	11										
RADO-3032	Station Ops 1 - Talent Development 1	X	X		X	X	X	X	X	X	X	X										
RADO-3033	Station Ops 1 - Production	X	X		X	X	X	X	X	X	X	X										
RADO-3034	Station Ops 1 - Programming	X	X	X	X	X	X	X	X	X	X	X										
RADO-3035	Station Ops 1 - Promotion	X	X		X	X	X	X	X	X	X	X										
RADO-3036	Station Ops 1 - Sales	X	X	X	X	X	X	X	X	X	X	X										
RADO-3037	Station Ops 1 - Talk	X	X		X	X	X	X	X	X	X	X										
RADO-3038	Station Ops 1 - Writing	X	X		X	X	X	X	X	X	X	X										
RADO-3039	Station Ops 2 - Talent Development 2	X	X		X	X	X	X	X	X	X	X										
RADO-3040	Station Ops 2 - Production	X	X		X	X	X	X	X	X	X	X										
RADO-3041	Station Ops 2 - Programming	X	X	X	X	X	X	X	X	X	X	X										
RADO-3042	Station Ops 2 - Promotion	X	X		X	X	X	X	X	X	X	X										
RADO-3043	Station Ops 2 - Sales	X	X	X	X	X	X	X	X	X	X	X										
RADO-3044	Station Ops 2 - Talk	X	X		X	X	X	X	X	X	X	X										
RADO-3045	Station Ops 2 - Writing	X	X		X	X	X	X	X	X	X	X										

Essential Employability Skills

- 1 Communicate clearly, concisely and correctly in the written, spoken and visual form that fulfills the purpose and meets the needs of the audience
- 2 Respond to written, spoken or visual messages in a manner that ensures effective communication.
- 3 Execute mathematical operations accurately.
- 4 Apply a systematic approach to solve problems.
- 5 Use a variety of thinking skills to anticipate and solve problems.
- 6 Locate, select, organize and document information using appropriate technology and information systems.
- 7 Analyze, evaluate and apply relevant information from a variety of sources.
- 8 Show respect for diverse opinions, values, belief systems and contributions of others.
- 9 Interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals.
- 10 Manage the use of time and other resources to complete projects.
- 11 Take responsibility for one's own actions, decisions and consequences.

Degree Audit Report

Catalog: 2021/2022

Program: BRR2 BRR4

Name: Broadcasting - Radio

Department: COM - Contemporary Media

Academic Level: PS

CCD: 8 - 4AcadSem/1200-1400hrs

Credential: Ontario College Diploma

Grade Scheme: LG2

Major: BRR4 - Broadcasting – Radio and Media Production

Div: COM - School of Contemporary Media

Co-Op Indicator: N/A

Academic Program Requirement

Total Credits: 127.00

Residency Reqmt: 32.00

GPA Requirement: 2.00

Residency Reqmt GPA: 2.00

Minimum Grade: D

Academic Requirement: BRR2.19 Broadcasting – Radio and Media Production

Major: BRR4

Grade Scheme: LG2

Minimum GPA: 2.00

Minimum Grade:

Subrequirement: Level 1

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
WRIT-1037	Reason & Writing 1-Contemporary Media	45.00	3.00	
MKTG-1052	Media, Sales, Marketing & Promotion 1	45.00	3.00	
MKTG-1110	Marketing & Media Foundations	30.00	2.00	
RADO-1002	Radio Announcing 1/Show Prep	45.00	3.00	
RADO-1042	Announcing & Show Prep	45.00	3.00	
RADO-1003	Radio Broadcasting-Intro/History	45.00	3.00	
RADO-1004	Commercial/Feature Writing/Talk 1	45.00	3.00	
RADO-1043	Talk Radio 1	15.00	1.00	
RADO-1005	Radio Production 1	45.00	3.00	
RADO-1044	Writing for Radio & Social Media 1	30.00	2.00	
INDS-1035	New Media Culture	45.00	3.00	**

Subrequirement: Level 2

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
COMM-3075	Communications for Media	45.00	3.00	
RADO-1037	Radio Technology & Equipment	45.00	3.00	
RADO-1045	Radio Programming	30.00	2.00	
MMED-1072	Video for Radio	30.00	2.00	
RADO-1008	Radio Announcing/Voice Development 2	45.00	3.00	
RADO-1046	Voice & Personality Development	45.00	3.00	
RADO-1009	Commercial/Feature Writing/Talk 2	45.00	3.00	
RADO-1047	Writing for Radio & Social Media 2	30.00	2.00	
RADO-3046	Talk Radio 2	15.00	1.00	
MKTG-3031	Media, Sales, Marketing, Promotion 2	45.00	3.00	
MKTG-3043	Radio Sales & Promotions	30.00	2.00	
RADO-1010	Radio Production 2	45.00	3.00	
RADO-1038	Broadcast Operations Career Development	45.00	3.00	
INDS-1004	History of Rock & Roll	45.00	3.00	**

Subrequirement: Level 3

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
RADO-3003	Radio Announcing 3	45.00	3.00	
RADO-5002	Voice Acting & Development 1	30.00	2.00	
RADO-1035	Radio Programming/On Air 1	45.00	3.00	
RADO-3047	Broadcast Operations & Trends 1	45.00	3.00	
RADO-3031	Radio Production 3	30.00	2.00	
DIGL-1028	Digital Media Design	30.00	2.00	
DIGL-1030	Digital Media Design	45.00	3.00	

Subrequirement: Level 4

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
RADO-3008	Radio Announcing 4	45.00	3.00	
RADO-5003	Voice Acting & Development 2	30.00	2.00	
RADO-4002	Radio Programming/On Air 2	45.00	3.00	
RADO-3048	Broadcast Operations & Trends 2	45.00	3.00	
RADO-1034	Radio Management	45.00	3.00	
RADO-3049	Radio Management & Career Development	60.00	4.00	

Subrequirement: Add'l Requirement

Take 4 of the following courses - Take 3 of the following courses Normally taken in Levels 3 (2 1course) and Level 4 (2 courses)

~~RADO-3017~~ ~~RADO-3018~~ ~~RADO-3019~~ ~~RADO-3020~~ ~~RADO-3021~~ ~~RADO-3022~~ ~~RADO-3023~~ ~~RADO-3024~~ ~~RADO-3025~~ ~~RADO-3026~~ ~~RADO-3027~~ ~~RADO-3028~~ ~~RADO-3029~~ ~~RADO-3030~~

		Total Hours	Total Credits	GE
RADO-3017	Station Ops 1-Talk	225.00	15.00	
RADO-3037	Station Ops 1 Talk	155.00	10.00	
RADO-3018	Station Ops 1-Announcing	225.00	15.00	
RADO-3032	Station Ops 1 Talent Development 1	155.00	10.00	
RADO-3019	Station Ops 1-Production	225.00	15.00	
RADO-3033	Station Ops 1 Production	155.00	10.00	
RADO-3020	Station Ops 1-Promotion	225.00	15.00	
RADO-3035	Station Ops 1 Promotion	155.00	10.00	
RADO-3021	Station Ops 1-Programming	225.00	15.00	
RADO-3034	Station Ops 1 - Programming	155.00	10.00	
RADO-3022	Station Ops 1-Writing	225.00	15.00	
RADO-3038	Station Ops 1 - Writing	155.00	10.00	
RADO-3023	Station Ops 1-Sales	225.00	15.00	
RADO-3036	Station Ops 1 - Sales	155.00	10.00	
RADO-3024	Station Ops 2-Talk	225.00	15.00	
RADO-3044	Station Ops 2 - Talk	155.00	10.00	
RADO-3025	Station Ops 2-Announcing	225.00	15.00	
RADO-3039	Station Ops 2 - Talent Development 2	155.00	10.00	
RADO-3026	Station Ops 2-Production	225.00	15.00	
RADO-3040	Station Ops 2 - Production	155.00	10.00	
RADO-3027	Station Ops 2-Promotion	225.00	15.00	
RADO-3042	Station Ops 2 - Promotion	155.00	10.00	
RADO-3028	Station Ops 2-Programming	225.00	15.00	
RADO-3041	Station Ops 2 - Programming	155.00	10.00	
RADO-3029	Station Ops 2-Writing	225.00	15.00	
RADO-3045	Station Ops 2 - Writing	155.00	10.00	
RADO-3030	Station Ops 2-Sales	225.00	15.00	
RADO-3043	Station Ops 2 - Sales	155.00	10.00	

Subrequirement: Gen Ed - Electives

Take 3 General Education credits - Normally taken in ~~Level 1~~ Level 3

Subrequirement: Program Residency

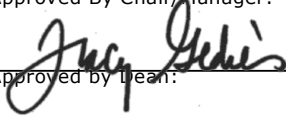
Students Must Complete a Minimum of 32 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program



Approved By Chair/Manager:

December 4, 2020

Department and Date:



Approved by Dean:

December 4, 2020

Date:

General Education Approved By(as appropriate):

Date: